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EXTENDED TO MAY 15, 2019

Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2017
Open to Public Inspection

<u>A F</u>	or the	2017 calendar year, or tax year beginning $$ JUL $1,$ 2017 $$ and en	nding J	UN 30, 2	2018			
	Check if pplicable	C Name of organization		D Employer	identific	cation number		
Г	Addres	S CRAFT ALLIANCE						
	Name change	Doing business as				022226		
	return Final return/	6640 DELMAR BLVD.	oom/suite	E Telephone number 314-725-1177				
	termin- ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts	\$	1,874,943.		
	Amend			H(a) Is this a	group re	turn		
	Application	F Name and address of principal officer: MARK WITZLING		for subor				
	pendin	9 SAME AS C ABOVE		H(b) Are all subo	rdinates in	cluded? Yes No		
1 1	Гах-ехе	empt status: X 501(c)(3) 501(c) () ((insert no.) 4947(a)(1) or	527			list. (see instructions)		
		e: ► HTTPS://CRAFTALLIANCE.ORG		H(c) Group ex		` ,		
		organization: X Corporation Trust Association Other	L Year o			1 State of legal domicile: MO		
	art I	Summary			•	<u> </u>		
	1	Briefly describe the organization's mission or most significant activities: CRAFT	ALLIZ	ANCE EMP	OWEF	RS YOU TO		
Activities & Governance		EXPERIENCE THE CRAFT OF OUR TIME BY EXHIBI						
na	2	Check this box 🕨 🔲 if the organization discontinued its operations or disposed	d of more t	than 25% of its	net ass	ets.		
Ş.	3	Number of voting members of the governing body (Part VI, line 1a)			. з	20		
Ğ	4	Number of independent voting members of the governing body (Part VI, line 1b)			. 4	20		
δ.	5	Total number of individuals employed in calendar year 2017 (Part V, line 2a)			. 5	83		
/itie		Total number of volunteers (estimate if necessary)				100		
çi		Total unrelated business revenue from Part VIII, column (C), line 12				2,250.		
_	1	Net unrelated business taxable income from Form 990-T, line 34				-1,466.		
				Prior Year		Current Year		
Φ	8	Contributions and grants (Part VIII, line 1h)		702,6		688,035.		
ğ	9	Program service revenue (Part VIII, line 2g)		399,5	$\overline{}$	448,004.		
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)			43.	140,356.		
Œ	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		292,6		268,964.		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		1,394,9	934.	1,545,359.		
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0.	0.		
	14	Benefits paid to or for members (Part IX, column (A), line 4)			0.	0.		
Ś	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		931,9	917.	984,646.		
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)			0.	0.		
ě	b ·	Total fundraising expenses (Part IX, column (D), line 25) 249,794	<u>.</u>					
Ú	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		534,5		612,670.		
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		1,466,4		1,597,316.		
	19	Revenue less expenses. Subtract line 18 from line 12		-71,5	527.	-51,957.		
Net Assets or			Beg	inning of Currer		End of Year		
sets	20	Total assets (Part X, line 16)		1,291,4		1,068,966.		
T As	21	Total liabilities (Part X, line 26)		1,585,5		1,415,004.		
	22	Net assets or fund balances. Subtract line 21 from line 20		-294,0	081.	-346,038.		
	art II	Signature Block						
		lties of perjury, I declare that I have examined this return, including accompanying schedules ar		•	•	knowledge and belief, it is		
true	, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of which	n preparer h	nas any knowled	ge.			
		Signature of officer		I Date				
Sig		,		Date				
Her	е	MARK WITZLING, EXECUTIVE DIRECTOR Type or print name and title						
			In	ate	Check	TI PTIN		
D-!-	,	Print/Type preparer's name Preparer's signature			if			
Paid	ı	JEANNE DEE		1	self-employe			
-	oarer	Firm's name ANDERS MINKLER HUBER & HELM LLP		Firm's	LIN >	43-0831507		
use	Only	Firm's address > 800 MARKET STREET, SUITE 500 ST. LOUIS, MO 63101-2501		Dhazz	no / 2 ·	14)655-5500		
N40:	, the IF	S discuss this return with the preparer shown above? (see instructions)		I HIIONE	110. (3 .	X Yes No		
ıvıa\	, uie it	io discuss this return with the preparet shown above? (See Instructions)				L_1 162 L NO		

Pai	Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	CRAFT ALLIANCE EMPOWERS YOU TO EXPERIENCE THE CRAFT OF OUR TIME BY
	EXHIBITING ARTISTS' WORK, EDUCATING ALL LEVELS OF STUDENTS, AND
	OFFERING FREE CLASSES AND FAMILY PROGRAMS.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
•	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4-	600 000
4a	(Code:) (Expenses \$607,870 \cdot including grants of \$) (Revenue \$382,122 \cdot) EDUCATION CENTER - CRAFT ALLIANCE OFFERS CLASSES AND WORKSHOPS DESIGNED
	FOR ALL AGES AND SKILL LEVELS IN THE MEDIA OF CONTEMPORARY CRAFT. IN
	THE ORGANIZATION'S TWO EDUCATION CENTERS, APPROXIMATELY 3,000
	TUITION-PAYING STUDENTS ARE SERVED. IN ADDITION, CRAFT ALLIANCE'S
	OUTREACH PROGRAMS ENGAGE THE WIDER COMMUNITY THROUGH PARTNERSHIPS WITH
	SOCIAL SERVICE ORGANIZATIONS, COMMUNITY GROUPS, AND METRO AREA SCHOOLS.
	APPROXIMATELY 1,700 ADULTS AND CHILDREN RECEIVE IN-DEPTH ART
	EXPERIENCES THROUGH THE ORGANIZATION'S OUTREACH PROGRAM.
4b	(Code:) (Expenses \$ 393,327. including grants of \$) (Revenue \$ 189,380.)
	GALLERY SHOP- CRAFT ALLIANCE'S GALLERY SHOP SELLS THE WORK OF REGIONAL
	AND NATIONAL ARTISTS, OFFERING THE PUBLIC THE OPPORTUNITY TO BUY
	ORIGINAL ART AT AFFORDABLE PRICES, AND SUPPORTS ARTISTS BY GIVING THEM
	A VENUE TO SELL THEIR WORK.
	THE VEHICLE TO BELLE THE HOLIKY
	100.046
4c	(Code:) (Expenses \$107,271. including grants of \$) (Revenue \$18,946.)
	THE ORGANIZATION'S COMMUNITY OUTREACH PROGRAMS OFFER FREE IN-DEPTH ART
	EXPERIENCES TO MORE THAN 1,715 SCHOOL CHILDREN AND HIGH SCHOOL STUDENTS
	EACH YEAR PRIMARILY FROM URBAN SCHOOLS WITH SHARPLY REDUCED ART
	CURRICULUMS. THE ORGANIZATION ALSO PROVIDES CLASSES FOR ADULTS WITH
	DISABILITIES. THE ORGANIZATION HAS A FOUR-YEAR ART MENTORING PROGRAM
	FOR TALENTED YOUNG ARTISTS (CRAFTING-A-FUTURE), WHICH OFFERS HIGH
	SCHOOL STUDENTS YEAR-ROUND ART CLASSES, MENTORING AND PORTFOLIO
	BUILDING, AND THE OPPORTUNITY TO PARTICIPATE OVER A FOUR YEAR PERIOD
	FREE OF CHARGE.
44	Other program services (Describe in Schedule O.)
-ru	02 422
40	1 101 001
46	Total program service expenses ► 1,191,901. Form 990 (2017)
	Form 600 (2017)

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Form 990 (2017) CRAFT ALLIANCE Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
-	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
J	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
6		_		Х
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Λ
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		Х
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	_		7.7
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
19a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	····		
124		12a	х	
h	Schedule D, Parts XI and XII Was the experienting included in consolidated independent audited financial statements for the tay year?	IZa	- 21	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?	40h		v
13	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	12b 13		X
				X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Λ
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			v
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			37
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		_X_
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G. Part III	19		Х
		_	$\Omega\Omega\Omega$	

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Form 990 (2017) CRAFT ALLIANCE Part IV Checklist of Required Schedules (continued)

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
·	any tax-exempt bonds?	24c		
ч	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	240		
ZJa	* * * * * * * * * * * * * * * * * * * *	25a		x
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	051		x
00	Schedule L, Part I	25b		<u> </u>
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			, .
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			.,
	of any of these persons? If "Yes," complete Schedule L, Part III	27		<u> </u>
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	, , , , , , , , , , , , , , , , , , ,	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		<u> </u>
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		_ X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
-	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	ļ .		
-	Note. All Form 990 filers are required to complete Schedule O	38	Х	
	The second secon	, 50	000	

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Form 990 (2017)

CRAFT ALLIANCE

Part V	Stater	nents Reg	arding Ot	her IRS F	Filings and	Tax Complian	се

	Check if Schedule O contains a response or note to any line in this Part V					
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	41			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and re	portab	ole gaming			l
	(gambling) winnings to prize winners?			1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	83			l
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?		2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)				
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a	Х	
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule	0		3b	Х	
	At any time during the calendar year, did the organization have an interest in, or a signature or other a		ty over, a		.	
	financial account in a foreign country (such as a bank account, securities account, or other financial a	accoun	t)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶					l
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Articles (1997).	ccount	ts (FBAR).			
5а	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction?		5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5с		—
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the				,	
	any contributions that were not tax deductible as charitable contributions?			6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributi	ons or	gifts			
	were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).			_	v	
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser			7a	X	
	If "Yes," did the organization notify the donor of the value of the goods or services provided?		uirod	7b		
·	to file Form 8282?	as requ	ined	7c		x
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit co		?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit control		***************************************	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo		99 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	tion fil	e a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	by the	e			
	sponsoring organization have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.					
	Did the sponsoring organization make any taxable distributions under section 4966?			9a		<u> </u>
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:	1	I			
	Initiation fees and capital contributions included on Part VIII, line 12	10a				l
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	۔ مدا	I			
	Gross income from members or shareholders	11a				l
D	Gross income from other sources (Do not net amounts due or paid to other sources against	446				l
100	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	10/11))	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b		120		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120				l
				13a		
	Note. See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the					
	organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c				
	Did the execute time vessive and resource for indeed to make a visit of division the territory.			14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule	e O		14b	لــــــــــــــــــــــــــــــــــــــ	ı
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CRAFT ALLIANCE 43-1022226 Page 6 Form 990 (2017) Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 20 **1a** Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 20 **b** Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X officer, director, trustee, or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 Х of officers, directors, or trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Did the organization have members or stockholders? 6 Х 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Х 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? X 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: Х a The governing body? 8a Х **b** Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes." provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes Nο 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Х 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 Х 12a Х b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes." describe Х in Schedule O how this was done 12c Х Did the organization have a written whistleblower policy? 13 13 Did the organization have a written document retention and destruction policy? 14 Х 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official Х 15a Other officers or key employees of the organization Х 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16h Section C. Disclosure NONE List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply X Another's website X Own website X Upon request ___ Other *(explain in Schedule O)* Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

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63130-4503

State the name, address, and telephone number of the person who possesses the organization's books and records:

JESSICA HITCHCOCK - 314-725-1177 6640 DELMAR BLVD., ST. LOUIS, MO Form 990 (2017) CRAFT ALLIANCE 43-1022226 Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	T	I	mea			ipoi	iout	(D)	(E)	(F)
	(B)	(C) Position								
Name and Title	Average hours per	(do not check more than one box, unless person is both an		Reportable compensation	Reportable compensation	Estimated amount of				
	week		officer and a director/trustee)		from	from related	other			
	(list any	tto.		the	organizations	compensation				
	hours for	direc				D.		organization	(W-2/1099-MISC)	from the
	related	tee or	ıstee			nsate		(W-2/1099-MISC)	, , ,	organization
	organizations	Itrus	nal tru		oyee	om o				and related
	below	Individual trustee or director	Institutional trustee	cer	employee	Highest compensated employee	Jier.			organizations
	line)	Indi	Inst	Officer	Key	Hig	Former			
(1) ALBERT CAIAZZO	0.50)	_	_
BOARD MEMBER		Х	4				4	0.	0.	0.
(2) ALICE HANDELMAN	0.50								_	_
BOARD MEMBER		Х					_	0.	0.	0.
(3) BARBARA GOODMAN	0.50									
BOARD MEMBER		Х						0.	0.	0.
(4) HELEN SEEHERMAN	0.50									
BOARD MEMBER		Х						0.	0.	0.
(5) JEANNE WOLFSON	0.50				7					
BOARD MEMBER		X						0.	0.	0.
(6) KEITH R. MANZER	0.50									
BOARD MEMBER		Х						0.	0.	0.
(7) LEE KAPLAN	0.50									
TREASURER		Х		X				0.	0.	0.
(8) LENA HAAS	0.50									
BOARD MEMBER		Х						0.	0.	0.
(9) LESLIE SCHEULER	0.50									
BOARD MEMBER		Х						0.	0.	0.
(10) MARTIN LAMMERT	0.50									
BOARD MEMBER		Х						0.	0.	0.
(11) MARTIN WICE	0.50									
BOARD MEMBER		Х						0.	0.	0.
(12) MICHAEL HELLEBUSCH	0.50									
BOARD MEMBER		X						0.	0.	0.
(13) MICHAEL KIME	0.50									
BOARD MEMBER		Х						0.	0.	0.
(14) PAULA REED	0.50									
BOARD MEMBER		Х						0.	0.	0.
(15) PEGGY HOLLY	0.50									
BOARD MEMBER		Х						0.	0.	0.
(16) SAMANTHA MENEZES	0.50									
BOARD MEMBER		Х						0.	0.	0.
(17) SARAH SMITH	0.50									
BOARD MEMBER		Х						0.	0.	0.
		_			_			·		Form 990 (2017)

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Part VII Section A. Officers, Directors, Trust	tees, Key Emp	oloy	ees,	anc	l Hi	ghes	st C	ompensated Employee	s (continued)				
(A) (B) Name and title Average hours per week			(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation	(E) Reportable compensatio	n	Estir amo	F) nated unt of	ated at of
	(list any hours for related organizations below line)	tee or director	Institutional trustee	Officer 5		Highest compensated employee		from the organization (W-2/1099-MISC)	from related organization (W-2/1099-MIS	S	compe fror organ and r	her ensation the sization elated zations	1
(18) TERRI JACOBSON	0.50							_		_			_
SECRETARY	0.50	Х		Х		_		0.		0.		() .
(19) TIMOTHY FLYNN	0.50	.						0.		0.			`
BOARD MEMBER (20) VICKI SAUTER	0.50	Х				\vdash		0.		0.			<u>.</u>
CHAIRMAN	0.30	Х		Х				0.		0.		().
(21) EILEEN KISTNER MCLOUGHLIN	40.00												_
EXITING EXECUTIVE DIRECTOR				х				93,220.		0.	4	,981	L.
(22) MARK WITZLING	40.00												
EXECUTIVE DIRECTOR				Х		_		0.		0.) <u>.</u>
(23) JAMES WEIDMAN INTERIM EXECUTIVE DIRECTOR	40.00			Х			4	15,000.		0.		C).
1b Sub-total								108,220.		0.	4	,981	٠.
c Total from continuation sheets to Part VII	, Section A							0.		0.) .
d Total (add lines 1b and 1c)							<u> </u>	108,220.		0.	4	,981	_ •
Total number of individuals (including but no compensation from the organization	ot limited to th	ose	liste	d ab	ove) wh	o re	eceived more than \$100,	000 of reportable	€	1.	/ l . .	0
2 Did the experientian list on formal officer	alius at au - au tou		, lie				1	-:			Y	es N	lo
3 Did the organization list any former officer,											3		X
line 1a? If "Yes," complete Schedule J for so 4 For any individual listed on line 1a, is the su								ner compensation from t			3		
and related organizations greater than \$150											4	- 2	X
5 Did any person listed on line 1a receive or a	•				•			•			_	١,	
rendered to the organization? If "Yes," com Section B. Independent Contractors	plete Schedule	e J fo	or su	ıch <u>ı</u>	oers	on					5		X
Complete this table for your five highest cor	mpensated inc	lene	nder	nt co	ontra	acto	rs th	nat received more than \$	3100.000 of com	oensa	tion from	1	_
the organization. Report compensation for t													
(A)	•							(B)			(C)		
Name and business	address	NC	ONE	3				Description of s	ervices	С	ompens	ation	
													_

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Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 of compensation from the organization

Form 990 (2017) CRAFT ALLIANCE
Part VIII Statement of Revenue

		Check if Schedule O contains a re	sponse or note to any li	ine in this Part VIII			
		STIGON II GOTIGORIO G GOTIGORIO A TO	opened of free to arry h	(A)	(B)	(C)	(D) Revenue excluded
				Total revenue	Related or	Unrelated	Revenue excluded from tax under
					exempt function revenue	business revenue	sections 512 - 514
9 0	1 2	Federated campaigns	1a				312 314
ant	ı a h	1 0	1b 42,300				
n G			1c 38,507				
fts, Ar		Fundraising events	1d 30,307	<u>-</u>			
ig gi	a	Related organizations		_			
ns, Sirr	e	Government grants (contributions)	1e				
utic	т	All other contributions, gifts, grants, and	1f 607,228				
έξ		similar amounts not included above	4 600				
Contributions, Gifts, Grants and Other Similar Amounts	9	Noncash contributions included in lines 1a-1f: \$		688,035.			
O a	n	Total. Add lines 1a-1f					
		PROGRAM TUITION	Business Cod 611600	329,058.	220 050		
ice	2 a						
er Je	b	SPECIAL PROGRAMS	711190	118,946.	110,940.		
n S	С				4		
jrar Re∖	d						
Program Service Revenue	е						
ъ.		All other program service revenue		440,004			
		Total. Add lines 2a-2f		448,004.			
	3	Investment income (including dividend		640			C 4 0
		other similar amounts)		648.			648.
	4	Income from investment of tax-exemp			Ť		
	5	Royalties					
			Real (ii) Personal				
		Gross rents					
		Less: rental expenses					
		Rental income or (loss)					
		Net rental income or (loss)	>				
	7 a		curities (ii) Other				
		assets other than inventory	139,708				
	b	Less: cost or other basis					
		and sales expenses	130 700				
		Gain or (loss)	139,708				120 700
		Net gain or (loss)		139,708.			139,708.
<u>e</u>	8 a	Gross income from fundraising events					
enr		including \$ 38,507.					
3ev		contributions reported on line 1c). See					
Other Revenu		Part IV, line 18					
돩		Less: direct expenses					
		Net income or (loss) from fundraising e		0.			
	9 a	Gross income from gaming activities.					
		Part IV, line 19					
		Less: direct expenses	•				
		Net income or (loss) from gaming activ	vities				
	10 a	Gross sales of inventory, less returns	400 040				
		and allowances	a 489,848				
		Less: cost of goods sold			012 650		
	С	Net income or (loss) from sales of inve		213,650.	213,650.		
		Miscellaneous Revenue	Business Cod		F2 254	0.050	
	11 a	OTHER REVENUE	900099	55,314.	53,064.	2,250.	
	b						
	С						
		All other revenue	· · · · · · · · · · · · · · · · · · ·				
	е	Total. Add lines 11a-11d		55,314.			110 2-2
	12	Total revenue. See instructions.	_	1,545,359.	714,718.	2,250.	140,356.

Form 990 (2017) CRAFT ALLIANCE Part IX Statement of Functional Expenses

Secti	ion 501(c)(3) and 501(c)(4) organizations must comp Check if Schedule O contains a respon			nplete column (A).	
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations		·		
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
_	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	1/1 1/0	56 150	28 230	56 150
•	trustees, and key employees	141,148.	56,459.	28,230.	56,459.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)		4		
7		747,278.	589,157.	26,555.	131,566.
8	Other salaries and wages Pension plan accruals and contributions (include	7 1 7 2 1 0 4	333,137.	20,333.	131,300.
Ü	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	29,816.	17,124.	7,968.	4,724.
10	Payroll taxes	66,404.	36,480.	17,106.	12,818.
11	Fees for services (non-employees):			, 11	,
b		8,590.		8,590.	
С		10,795.		10,795.	
d					
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch 0.)				
12	Advertising and promotion	51,939.	38,465.	3,121.	10,353.
13	Office expenses	93,192.	79,737.	1,344.	12,111.
14	Information technology				
15	Royalties				
16	Occupancy	206,756.	192,098.	6,407.	8,251.
17	Travel	5,780.	5,724.	56.	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest	850.		850.	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	46,210.	42,315.	3,895.	
23	Insurance	30,130.	22,120.	6,309.	1,701.
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
а	amount, list line 24e expenses on Schedule 0.) MISCELLANEOUS EXPENSE	50,454.	14,941.	33,412.	2,101.
b	PROGRAMS, SHOWS, & SPEC	42,871.	42,871.	30,1221	
c	CLASS EXPENSE	31,657.	31,657.		
d	EQUIPMENT RENTAL	21,553.	11,610.	983.	8,960.
	All other expenses	11,893.	11,143.		750.
25	Total functional expenses. Add lines 1 through 24e	1,597,316.	1,191,901.	155,621.	249,794.
26	Joint costs. Complete this line only if the organization	-	-	-	-
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
					Form 990 (2017

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Form 990 (2017) Part X Balance Sheet

Par	t A	balance Sneet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A)		(B)
			Beginning of year		End of year
	1	Cash - non-interest-bearing	271.	1	78,131.
	2	Savings and temporary cash investments	675,675.	2	337,288.
	3	Pledges and grants receivable, net	215,445.	3	250,079.
	4	Accounts receivable, net		4	
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
ţ		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net		7	
₹	8	Inventories for sale or use	96,379.	8	100,755
	9	Prepaid expenses and deferred charges	25,940.	9	22,158
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D Less: accumulated depreciation 10a 1,077,547. 10b 796,992.			
	b	Less: accumulated depreciation 10b 796,992.	277,785.	10c	280,555
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	1,291,495.	16	1,068,966
	17	Accounts payable and accrued expenses	55,339.	17	59,110.
	18	Grants payable		18	
	19	Deferred revenue	94,413.	19	94,526
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
ွှ	22	Loans and other payables to current and former officers, directors, trustees,			
<u>≝</u>		key employees, highest compensated employees, and disqualified persons.			
Liabilities		Complete Part II of Schedule L		22	
▔│	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties	38,748.	24	4,000.
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of			
		Schedule D	1,397,076.	25	1,257,368
	26	Total liabilities. Add lines 17 through 25	1,585,576.	26	1,415,004
		Organizations that follow SFAS 117 (ASC 958), check here X and			
န္		complete lines 27 through 29, and lines 33 and 34.			
2	27	Unrestricted net assets	-396,206.	27	-689,574.
ala	28	Temporarily restricted net assets	80,000.	28	321,411.
<u> </u>	29	Permanently restricted net assets	22,125.	29	22,125.
ᇤᅵ		Organizations that do not follow SFAS 117 (ASC 958), check here			
Net Assets or Fund Balances		and complete lines 30 through 34.			
ets	30	Capital stock or trust principal, or current funds		30	
188	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
et/	32	Retained earnings, endowment, accumulated income, or other funds		32	
Ź	33	Total net assets or fund balances	-294,081.	33	-346,038.
	34	Total liabilities and net assets/fund balances	1,291,495.	34	1,068,966.

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Pa	rt XI Reconciliation of Net Assets							
	Check if Schedule O contains a response or note to any line in this Part XI							
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,54					
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,59					
3	Revenue less expenses. Subtract line 2 from line 1	3	-5	1,9	<u>57.</u>			
4	4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))4							
5	Net unrealized gains (losses) on investments	5						
6	Donated services and use of facilities	6						
7	Investment expenses	7						
8	Prior period adjustments	8						
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,							
	column (B))	10	-34	6,0	38.			
Pa	rt XII Financial Statements and Reporting							
	Check if Schedule O contains a response or note to any line in this Part XII				X			
				Yes	No			
1	Accounting method used to prepare the Form 990: Cash X Accrual Other							
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.							
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		<u>X</u>			
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a						
	separate basis, consolidated basis, or both:							
	Separate basis Consolidated basis Both consolidated and separate basis							
b	Were the organization's financial statements audited by an independent accountant?		2b	X				
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,						
	consolidated basis, or both:							
	X Separate basis Consolidated basis Both consolidated and separate basis							
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,						
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X				
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O.						
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sing	gle Audit						
	Act and OMB Circular A-133?		. 3a		X			
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit						
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b					
			Form	990	(2017)			

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number Name of the organization CRAFT ALLIANCE 43-1022226 Reason for Public Charity Status (All organizations must complete this part.) See instructions Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from 10 activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other n your governing document? (described on lines 1-10 organization support (see instructions) support (see instructions) above (see instructions))

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support								
Cale	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total		
1	Gifts, grants, contributions, and								
	membership fees received. (Do not								
	include any "unusual grants.")	618,157.	870,906.	602,212.	702,655.	688,035.	3481965.		
2	Tax revenues levied for the organ-								
	ization's benefit and either paid to								
	or expended on its behalf								
3	The value of services or facilities								
	furnished by a governmental unit to								
	the organization without charge								
4	Total. Add lines 1 through 3	618,157.	870,906.	602,212.	702,655.	688,035.	3481965.		
5	The portion of total contributions								
	by each person (other than a								
	governmental unit or publicly				4				
	supported organization) included								
	on line 1 that exceeds 2% of the			1					
	amount shown on line 11,								
	column (f)				1		885,214.		
6	Public support. Subtract line 5 from line 4.						2596751.		
	ction B. Total Support								
Cale	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total		
	Amounts from line 4	618,157.	870,906.	602,212.	702,655.	688,035.	3481965.		
	Gross income from interest,	,			,	•			
	dividends, payments received on								
	securities loans, rents, royalties,								
	and income from similar sources	68.	50.	37.	43.	648.	846.		
9	Net income from unrelated business				-				
-	activities, whether or not the								
	business is regularly carried on	2,250.	2,250.	2,250.	2,250.	2,250.	11,250.		
10	Other income. Do not include gain			,	,	,	<u> </u>		
	or loss from the sale of capital								
	assets (Explain in Part VI.)	9,083.	9,122.	6,677.	1,313.	53.064.	79,259.		
11	Total support. Add lines 7 through 10			,	,		3573320.		
	Gross receipts from related activities,	etc. (see instruction	ons)			12 4	,104,458.		
	First five years. If the Form 990 is for					•	· · ·		
	organization, check this box and stor	~			•				
Sec	ction C. Computation of Publi								
14	Public support percentage for 2017 (li	ine 6, column (f) di	vided by line 11, c	olumn (f))		14	72.67 %		
	Public support percentage from 2016					15	76.16 %		
	33 1/3% support test - 2017. If the o					ore, check this box	x and		
	stop here. The organization qualifies	as a publicly supp	orted organization				▶ X		
b	33 1/3% support test - 2016. If the o								
	and stop here. The organization qual								
17a	10% -facts-and-circumstances test								
	and if the organization meets the "fac	ū					*		
	meets the "facts-and-circumstances"		•	-	•	•			
b	10% -facts-and-circumstances test								
-	more, and if the organization meets the	_							
	organization meets the "facts-and-circ		•		• •		ightharpoons		
18	· ·			•	,		, \		
	18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions								

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
·	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities			1			
J	furnished by a governmental unit to			\			
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
7 6	3 received from disqualified persons						
ŀ	Amounts included on lines 2 and 3 received						
•	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						_
	Public support. (Subtract line 7c from line 6.)						
	• • • • • • • • • • • • • • • • • • • •	(-) 0040	(1-) 004.4	(-) 0045	(4) 0040	(-) 0047	(0) T-1-1
	ndar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
	Amounts from line 6 Gross income from interest,						
IU	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources						_
ľ	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
"	Net income from unrelated business activities not included in line 10b,						
	whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is fo	r the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a section	n 501(c)(3) organiz	ation,
	check this box and stop here						>
	ction C. Computation of Publ					1 1	
	Public support percentage for 2017 (olumn (f))		15	<u>%</u>
	Public support percentage from 2016					16	%
	ction D. Computation of Inves					1 1	
17	Investment income percentage for 20			ne 13, column (f))		17	<u>%</u>
18						18	<u>%</u>
19a	a 33 1/3% support tests - 2017. If the	organization did n	not check the box of	on line 14, and line	15 is more than 3	3 1/3%, and line 1	7 is not
	more than 33 1/3%, check this box at	nd stop here. The	e organization qual	ifies as a publicly s	supported organiza	ation	▶∐
k	33 1/3% support tests - 2016. If the						
	line 18 is not more than 33 1/3%, che	ck this box and st	op here. The orga	nization qualifies a	as a publicly suppo	rted organization	
20	Private foundation. If the organization	on did not check a	box on line 14, 19a	a, or 19b, check th	nis box and see ins	tructions	

Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes." provide detail in **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
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Pai	Tt IV Supporting Organizations _(continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
с	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
	<i>y</i> 1 11 0 0		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
•	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
	men zvv m Type m eapper ang ergammanere		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the		103	110
•	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
		1		
2	organization's governing documents in effect on the date of notification, to the extent not previously provided?			
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
_	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's	3		
800	supported organizations played in this regard. tion E. Type III Functionally Integrated Supporting Organizations	3		
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)	•		
a	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
C	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see inst	ructions,		
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
_	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b				
	of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard.	3b		

Pai	rt V │ Type III Non-Functionally Integrated 509(a)(3) Supporting	ı Orgar	izations	
1	Check here if the organization satisfied the Integral Part Test as a qualifying	trust on	Nov. 20, 1970 (explain in F	Part VI.) See instructions. A
	other Type III non-functionally integrated supporting organizations must cor	nplete Se	ctions A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see		A	
	instructions for short tax year or assets held for part of year):	1		
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
_6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functionally	integrate	ed Type III supporting orga	anization (see
	inctructions)			

Schedule A (Form 990 or 990-EZ) 2017

ı aı	Type in Non-Functionally integrated 509	aj(s) supporting Orga	ilizations (continued)	
<u>Secti</u>	on D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exer	mpt purposes		
2	Amounts paid to perform activity that directly furthers exemp	t purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	es of supported organization	S	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the			
	(provide details in Part VI). See instructions.			
9_	Distributable amount for 2017 from Section C, line 6			
10	Line 8 amount divided by line 9 amount		T	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017
1	Distributable amount for 2017 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2017 (reason-		I N	
	able cause required- explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2017			
a				
b	From 2013			
c	From 2014			
d	From 2015		<u> </u>	
е	From 2016			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
<u>h</u>	Applied to 2017 distributable amount			
<u>i_</u>	Carryover from 2012 not applied (see instructions)			
<u>j_</u>	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2017 from Section D,			
	line 7: \$			
<u>a</u>	Applied to underdistributions of prior years			
	Applied to 2017 distributable amount			
<u> </u>	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2017, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2017. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2018. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
	Excess from 2013			
<u>b</u>	Excess from 2014			
c	Excess from 2015			
	Excess from 2016			
_	Excess from 2017			

Schedule A (Form 990 or 990-EZ) 2017

Part VI	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C,
	line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)
-	

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

CRAFT ALLIANCE

Employer identification number 43-1022226

Par	Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the					
	organization answered "Yes" on Form 990, Part IV, lin	ne 6.				
		(a) Donor advised funds	(b) Funds and other accounts			
1	Total number at end of year					
2	Aggregate value of contributions to (during year)					
3	Aggregate value of grants from (during year)					
4	Aggregate value at end of year					
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advise	ed funds			
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No			
6	Did the organization inform all grantees, donors, and donor a	dvisors in writing that grant funds can be ι	used only			
	for charitable purposes and not for the benefit of the donor of	or donor advisor, or for any other purpose of	conferring			
_						
Par	t II Conservation Easements. Complete if the org	ganization answered "Yes" on Form 990, F	Part IV, line 7.			
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).				
	Preservation of land for public use (e.g., recreation or e	. =	orically important land area			
	Protection of natural habitat	Preservation of a cert	ified historic structure			
	Preservation of open space					
2	Complete lines 2a through 2d if the organization held a qualit	fied conservation contribution in the form of				
	day of the tax year.		Held at the End of the Tax Year			
	Total number of conservation easements					
	Number of conservation easements on a certified historic str					
d	Number of conservation easements included in (c) acquired a		l l			
•	listed in the National Register					
3	Number of conservation easements modified, transferred, rel	leased, extinguished, or terminated by the	organization during the tax			
4	year Number of states where preparty subject to concernation as	amont is leasted				
4 5	Number of states where property subject to conservation eas Does the organization have a written policy regarding the per					
3	violations, and enforcement of the conservation easements it		Yes No			
6	Staff and volunteer hours devoted to monitoring, inspecting,					
Ū	Start and volunteer flours devoted to floring inspecting,	Training of violations, and officially cons	orvation casomonics daring the year			
7	Amount of expenses incurred in monitoring, inspecting, hand	tling of violations, and enforcing conservat	ion easements during the year			
-	▶ \$	aming or moralione, and ornoromig concernati	ion oddomome damig and you			
8	Does each conservation easement reported on line 2(d) above	ve satisfy the requirements of section 170(h	n)(4)(B)(i)			
	and section 170(h)(4)(B)(ii)?					
9	In Part XIII, describe how the organization reports conservation					
	include, if applicable, the text of the footnote to the organization	•				
	conservation easements.		-			
Pai	t III Organizations Maintaining Collections of	f Art, Historical Treasures, or Otl	her Similar Assets.			
	Complete if the organization answered "Yes" on Form	n 990, Part IV, line 8.				
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue statem	ent and balance sheet works of art,			
	historical treasures, or other similar assets held for public ext	nibition, education, or research in furtherar	nce of public service, provide, in Part XIII,			
	the text of the footnote to its financial statements that descri	bes these items.				
b	If the organization elected, as permitted under SFAS 116 (AS	SC 958), to report in its revenue statement	and balance sheet works of art, historical			
	treasures, or other similar assets held for public exhibition, ea	ducation, or research in furtherance of pub	olic service, provide the following amounts			
	relating to these items:					
	(i) Revenue included on Form 990, Part VIII, line 1					
2	If the organization received or held works of art, historical tre		gain, provide			
	the following amounts required to be reported under SFAS 1					
	Revenue included on Form 990, Part VIII, line 1					
	Assets included in Form 990, Part X					
LHA	For Paperwork Reduction Act Notice, see the Instructions	s for Form 990.	Schedule D (Form 990) 2017			

	t III Organizations Maintaining Col	lections of Art,	Historical Tre	asures, o	r Other	Similar /	Assets	(continu	ued)
3	Using the organization's acquisition, accession	, and other records,	check any of the f	ollowing that	are a sig	nificant use	of its co	ollection i	tems
	(check all that apply):		•	-					
а	Public exhibition	d	Loan or exc	hange progra	ams				
b	Scholarly research	е		3 1 3					
c	Preservation for future generations	_							
4	Provide a description of the organization's colle	ections and explain h	ow they further th	ne organizatio	n's exem	nnt nurnose	in Part	ΧIII	
5	During the year, did the organization solicit or re						mir arez	· · · · ·	
J	to be sold to raise funds rather than to be main							Yes	☐ No
Par	t IV Escrow and Custodial Arrange				"Yes" on	Form 990 I	ont IV I		110
	reported an amount on Form 990, Part		in the organization	ii anowerea	100 011	1 01111 000, 1	art iv, i	110 0, 01	
1a	Is the organization an agent, trustee, custodian		v for contributions	s or other ass	sets not i	ncluded			
	on Form 990, Part X?							Yes	No
b	If "Yes," explain the arrangement in Part XIII an							,	
~	roo, oxplain are arraingement in rain arrain air	a complete and lone.	9 12.2.2.					Amount	
С	Beginning balance					1c		7	
	Additions during the year								
e									
	Distributions during the year								
f O-	Ending balance							Yes	No No
	•		•			ιy?	🖵	_ res	
Par	If "Yes," explain the arrangement in Part XIII. Control V Endowment Funds. Complete if the state of the state								
ı aı							b d.	() [
		(a) Current year	(b) Prior year	(c) Two yea		(d) Three yea		(e) Four	years back
1a	Beginning of year balance	22,125.	22,125.	24	2,125.		2,125.		22,125.
b	Contributions				Ť				
С	Net investment earnings, gains, and losses								
d	Grants or scholarships								
е	Other expenditures for facilities								
	and programs								
f	Administrative expenses								
g	End of year balance	22,125.	22,125.	2:	2,125.	22	2,125.		22,125.
2	Provide the estimated percentage of the current	nt year end balance (l	ine 1g, column (a)) held as:					
а	Board designated or quasi-endowment	9	%						
b	Permanent endowment ► 100,00	%							
С	Temporarily restricted endowment								
	The percentages on lines 2a, 2b, and 2c should	d equal 100%.							
За	Are there endowment funds not in the possess		on that are held ar	nd administer	ed for the	e organizati	on		
	by:	gamaan				9		[·	Yes No
	(i) unrelated organizations							3a(i)	X
	(ii) related organizations							3a(ii)	X
h	If "Yes" on line 3a(ii), are the related organization	ns listed as required	on Schedule R2					3b	
4	Describe in Part XIII the intended uses of the or							0.0	
	t VI Land, Buildings, and Equipmen		Horie rarias.						
	Complete if the organization answered "		Part IV. line 11a. S	ee Form 990	. Part X.	line 10.			
	Description of property	(a) Cost or other		or other		ccumulated		(d) Book	value
	Becomption of property	basis (investme	` '	(other)		oreciation		(u) 2001	value
	Land	· ·		. ,					
b	Buildings								
C	Leasehold improvements		46	1,868.	2	247,16	4.	214	704
d				5,679.		49,82		65	,704. 5,851.
	Equipment		31	5,015.		, 10,000	· •		,001.
	Other	15 000 5 000		0)				280	,555.
ı ota	. Add lines 1a through 1e. (Column (d) must equ	ıaı ⊦orm 990. Part X.	column (B). line 1	UC.)				∠ 0 0	, ,,,,,,,

Schedule D (Form 990) 2017

Schedule D (Form 990) 2017 CRAFT ALLIAN	ICE		43-1022226	Pao
Part VII Investments - Other Securities.	<u>,</u>			, ag
Complete if the organization answered "Yes" o	n Form 990, Part IV,	line 11b. See Form 990,	Part X, line 12.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of v	aluation: Cost or end-of-year market v	alue
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related.				
Complete if the organization answered "Yes" o	n Form 990, Part IV,			
(a) Description of investment	(b) Book value	(c) Method of v	aluation: Cost or end-of-year market v	alue
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)			<u> </u>	
(8)				
(9)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)				
Part IX Other Assets.				
Complete if the organization answered "Yes" or		line 11d. See Form 990,	Part X, line 15.	
(a) [Description		(b) Book va	alue
(1)				
(2)				
(3)				
(4)	4			
(5)				
(6)				
(7)				
(8)				
(9)				
Total. (Column (b) must equal Form 990. Part X, col. (B) line Part X Other Liabilities.	<u>15.)</u>		>	
Complete if the organization answered "Yes" o	n Form 990, Part IV,	line 11e or 11f. See Forn	n 990, Part X, line 25.	
1. (a) Description of liability		(b) Book value		
(1) Federal income taxes				
		4 055 060		

1.	(a) Description of liability	(b) Book value
(1)	Federal income taxes	
(2)	DEFERRED GAIN ON SALE OF ASSETS	1,257,368.
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total.	(Column (b) must equal Form 990, Part X, col. (B) line 25.)	1,257,368.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2017

AUTHORITATIVE RULINGS, AND BELIEVES THAT NO PROVISION FOR INCOME TAXES IS NECESSARY TO COVER ANY UNCERTAIN TAX POSITIONS. THE ORGANIZATION'S RETURNS FOR TAX YEARS 2014 AND LATER REMAIN SUBJECT TO EXAMINATION BY TAXING

SCHEDULE G

Department of the Treasury

(Form 990 or 990-EZ)

(i) Name and address of individual

or entity (fundraiser)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for the latest instructions.

OMB No. 1545-0047

(vi) Amount paid

to (or retained by)

organization

Open to Public Inspection

(v) Amount paid

to (or retained by)

fundraiser

listed in col. (i)

Internal Revenue Service Name of the organization Employer identification number 43-1022226 CRAFT ALLIANCE Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of non-government grants b Internet and email solicitations Solicitation of government grants Phone solicitations Special fundraising events С d In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(ii) Activity

(iii) Did fundraiser have custody or control of contributions?

Yes No

(iv) Gross receipts

from activity

Total			•			
3 List all states in which the organization or licensing.	on is registered or licensed to solicit o	contribution	ons or has	been notified	I it is exempt from re	gistration

732081 09-13-17

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2017

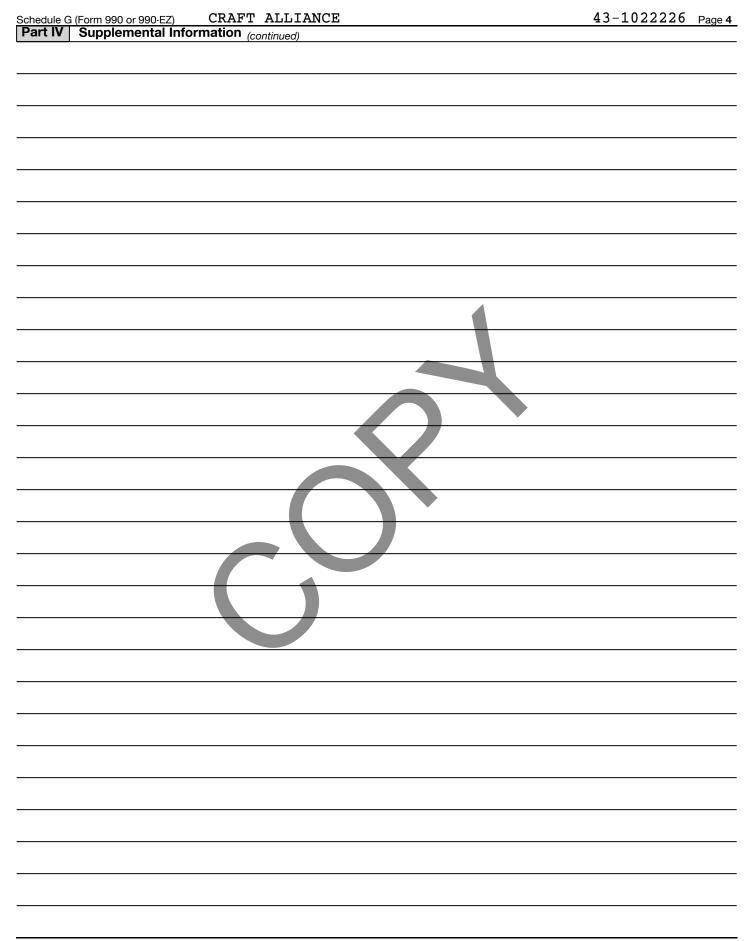
43-1022226 Page 2 Schedule G (Form 990 or 990-EZ) 2017 CRAFT ALLIANCE Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events NONE (add col. (a) through GALA col. (c)) (event type) (event type) (total number) 91,893. 91,893. 1 Gross receipts 38,507. 38,507. 2 Less: Contributions **3** Gross income (line 1 minus line 2) 53,386. 53,386. 4 Cash prizes 5 Noncash prizes Direct Expenses 3,000. 3,000. 6 Rent/facility costs 15,836. 15,836. 7 Food and beverages 1,000. 1,000. 8 Entertainment 33,550. 33,550. Other direct expenses 53,386. 10 Direct expense summary. Add lines 4 through 9 in column (d) 11 Net income summary. Subtract line 10 from line 3, column (d) Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes Direct Expenses Noncash prizes Rent/facility costs Other direct expenses Yes Yes Yes 6 Volunteer labor No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) **9** Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? **b** If "No," explain: _

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?

Schedule G (Form 990 or 990-EZ) 2017

b If "Yes," explain:

Schedule G (Form 990 or 990 EZ) 2017 CRAFT ALLIANCE 4.3	-1022226 Page 3
11 Does the organization conduct gaming activities with nonmembers?	Yes No
12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed	
to administer charitable gaming?	Yes No
13 Indicate the percentage of gaming activity conducted in:	
a The organization's facility	13a %
b An outside facility	
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:	[100] /0
Enter the name and address of the person who prepares the organization's gaming/special events books and records.	
Nama 🏲	
Name ▶	
Address	
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes No
b If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount	
of gaming revenue retained by the third party > \$	
c If "Yes," enter name and address of the third party:	
Name	
Address ►	
16 Gaming manager information:	
daming manager mormation.	
None N	
Name	
Gaming manager compensation \$	
Description of services provided	
Director/officer Employee Independent contractor	
17 Mandatory distributions:	
a Is the organization required under state law to make charitable distributions from the gaming proceeds to	
retain the state gaming license?	Yes No
b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	
	;
organization's own exempt activities during the tax year \$ Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part I	
	II, lines 9, 9b, 10b, 15b,
15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.	



SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

► Go to www.irs.gov/Form990 for the latest information.

2017
Open to Public Inspection

Name of the organization

CRAFT ALLIANCE

Employer identification number 43-1022226

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: EDUCATING ALL LEVELS OF STUDENTS, AND OFFERING FREE CLASSES AND FAMILY PROGRAMS. FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: EXHIBITION GALLERY - CRAFT ALLIANCE SHOWCASES CONTEMPORARY CRAFT IN ITS EXHIBITION GALLERY. THE EXHIBITION SERIES IS BOTH FUNCTIONALLY AND CONCEPTUALLY BASED AND INCLUDES SOME SITE-SPECIFIC INSTALLATIONS. EXHIBITIONS PRESENT THE LEADING NATIONAL AND REGIONAL ARTISTS WORKING IN CRAFT MEDIA. (APPROXIMATELY 18,175 ANNUAL VISITORS). EXPENSES \$ 83,433. INCLUDING GRANTS OF 0 REVENUE \$ 24,270. SECTION B, FORM 990, PART VI, LINE 11B: FORM 990 IS PREPARED BY AN INDEPENDENT CPA FIRM. AFTER FILING, IT IS AVAILABLE TO ALL MEMBERS OF THE GOVERNING BOARD UPON REQUEST. SECTION B, LINE 12C: FORM 990, PART VI, EXECUTIVE OFFICER AND EMPLOYEES PROVIDE A SELF EVALUATION. THIS IS FOLLOWED WITH A SUPERVISORY REVIEW AND EVALUATION. FORM 990, PART VI, SECTION B, LINE 15: COMPENSATION FOR THE EXECUTIVE OFFICER IS DETERMINED BY THE BOARD. OTHER POSITION COMPENSATIONS ARE DETERMINED AT THE TIME OF HIRE, BASED ON

FORM 990, PART VI, SECTION C, LINE 19:

HISTORY, DUTIES, AND EXPERIENCE.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2017)

Form **8868**

(Rev. January 2017)

Department of the Treasury Internal Revenue Service

Application for Automatic Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868 .

OMB No. 1545-1709

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile, click on Charities & Non-Profits, and click on e-file for Charities and Non-Profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

must use	e Form 7004 to request an extension of time to file income	e tax returi	is.	Enter file	er's identifying	number
Type or print	Name of exempt organization or other filer, see instruc	ctions.		Employer identification number (EIN) or		
-	CRAFT ALLIANCE				43-1022226	
File by the due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, see instructions. Soc			Social se	cial security number (SSN)	
instructions.	City, town or post office, state, and ZIP code. For a fo ST. LOUIS, MO 63130-4503	reign addı	ress, see instructions.			
Enter the	Return Code for the return that this application is for (file	a separat	e application for each return)			0 1
Application		Return	Application			Return
ls For		Code	Is For			Code
Form 990	or Form 990-EZ	01	Form 990-T (corporation)			07
Form 990)-BL	02	Form 1041-A			80
Form 472	20 (individual)	03	Form 4720 (other than individual)			09
Form 990)-PF	04	Form 5227			10
Form 990-T (sec. 401(a) or 408(a) trust)		05	Form 6069			11
Form 990	O-T (trust other than above) JESSICA HITCHCO	06	Form 8870			12
Telepl If the If this box for	ooks are in the care of ▶ 6640 DELMAR BLV none No. ▶ 314-725-1177 organization does not have an office or place of business is for a Group Return, enter the organization's four digit of the group, check this box ▶ 1 equest an automatic 6-month extension of time until the organization named above. The extension is for the companization or the companization or the companization of the companization or the companization of the companization or the companization of the companization of the companization or the companization of th	in the Uni Group Exe and atta MAN organizatio	Fax No. ted States, check this box mption Number (GEN) . In the list with the names and EINs of the list with the list w	f this is for	r the whole grouers the extension organization	n is for.
	Change in accounting period				Г	
3a If t	his application is for Forms 990-BL, 990-PF, 990-T, 4720,	or 6069, e	enter the tentative tax, less any			_
no	nrefundable credits. See instructions.			3a	\$	0.
	his application is for Forms 990-PF, 990-T, 4720, or 6069	•				•
	imated tax payments made. Include any prior year overpa			3b	\$	0.
	lance due. Subtract line 3b from line 3a. Include your pausing EFTPS (Electronic Federal Tax Payment System).	•	, , ,	3c	\$	0.
	If you are going to make an electronic funds withdrawal				т	

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 1-2017)

instructions.